



# Higher Education

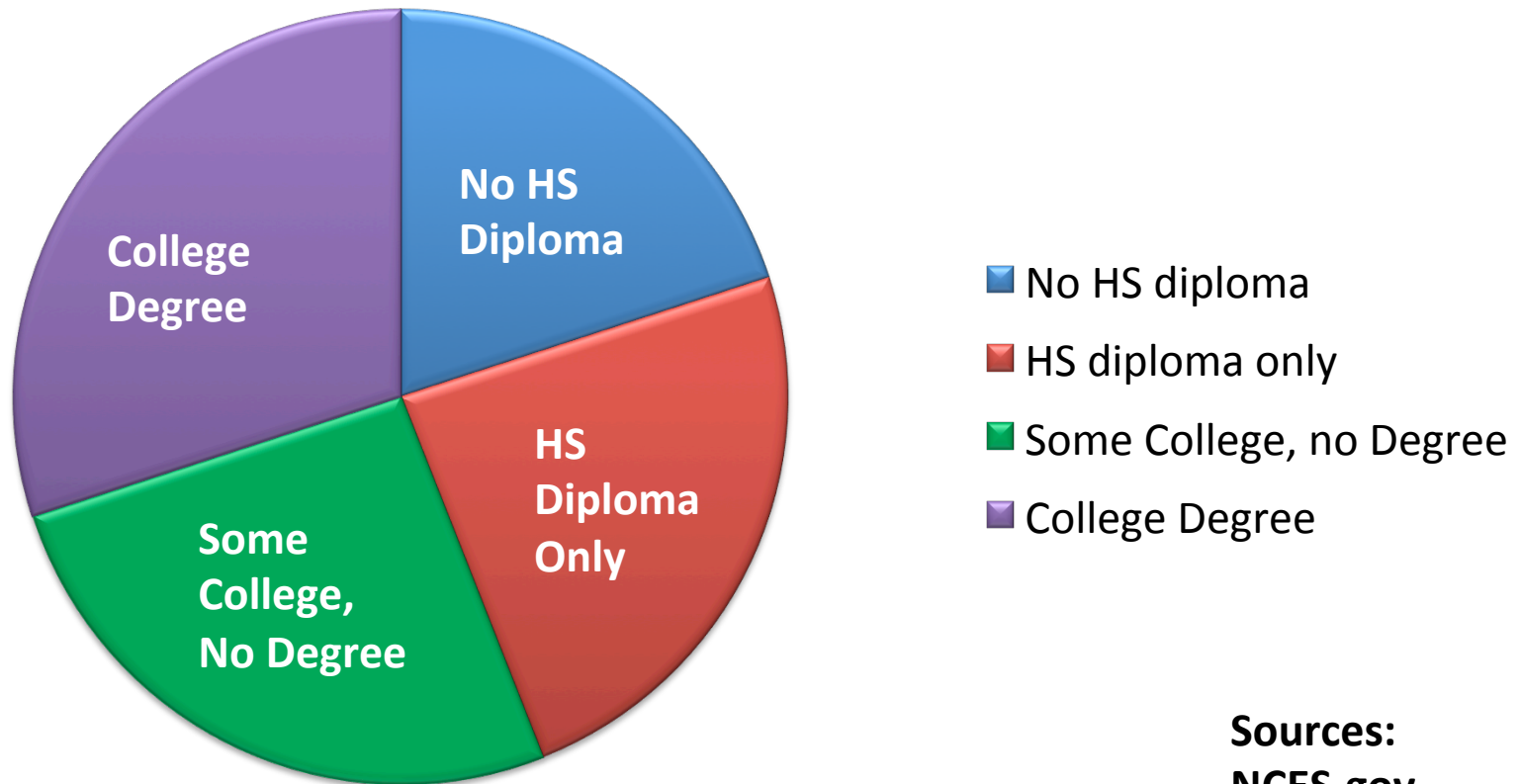


## Access to College Success

McGraw-Hill's Live Ink<sup>®</sup> Program:  
a tool to increase college retention  
and completion

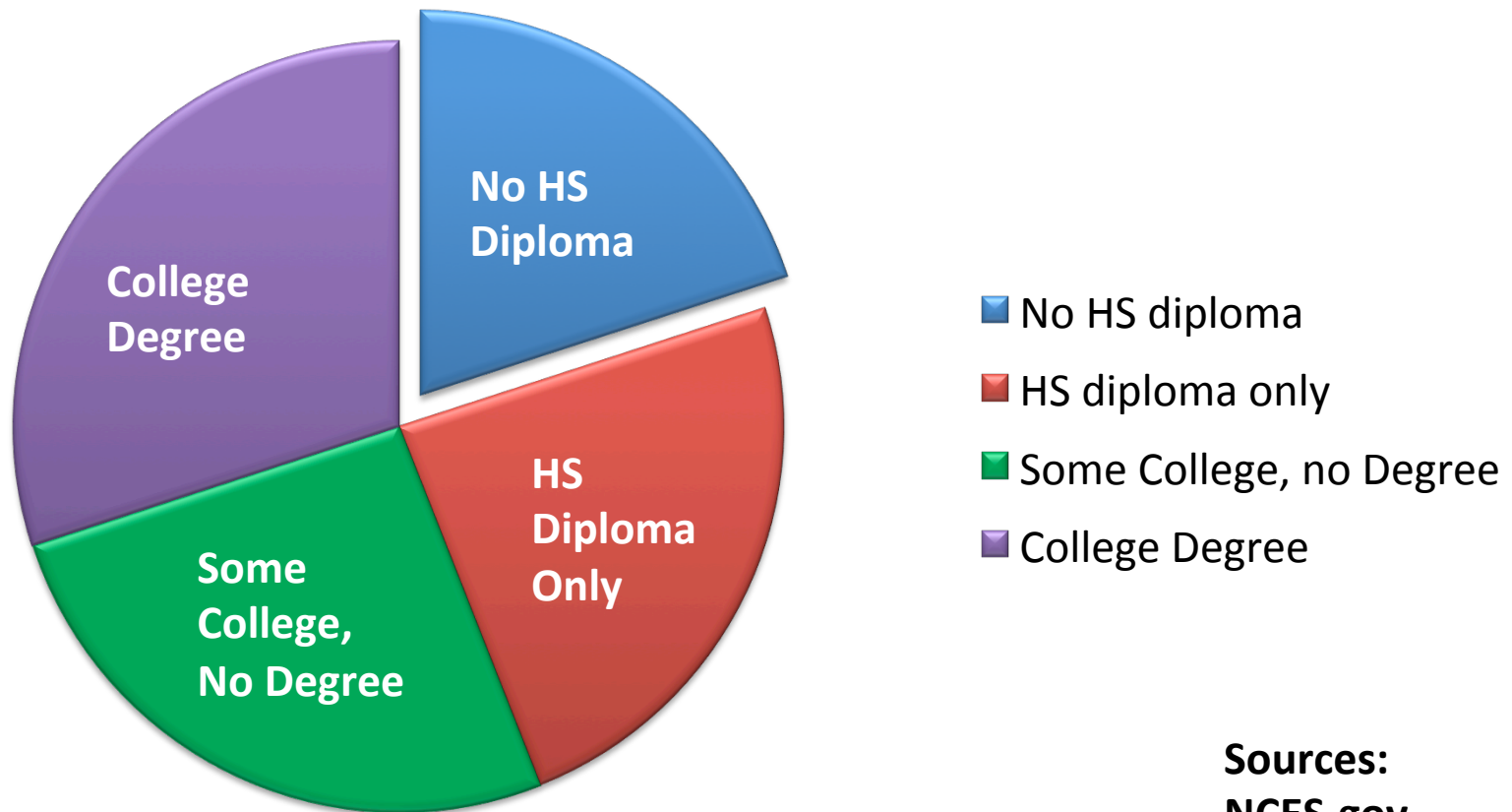
Paul Banks  
Director, Developmental Education  
McGraw-Hill Higher Education

# Highest Educational Attainment US Young Adults



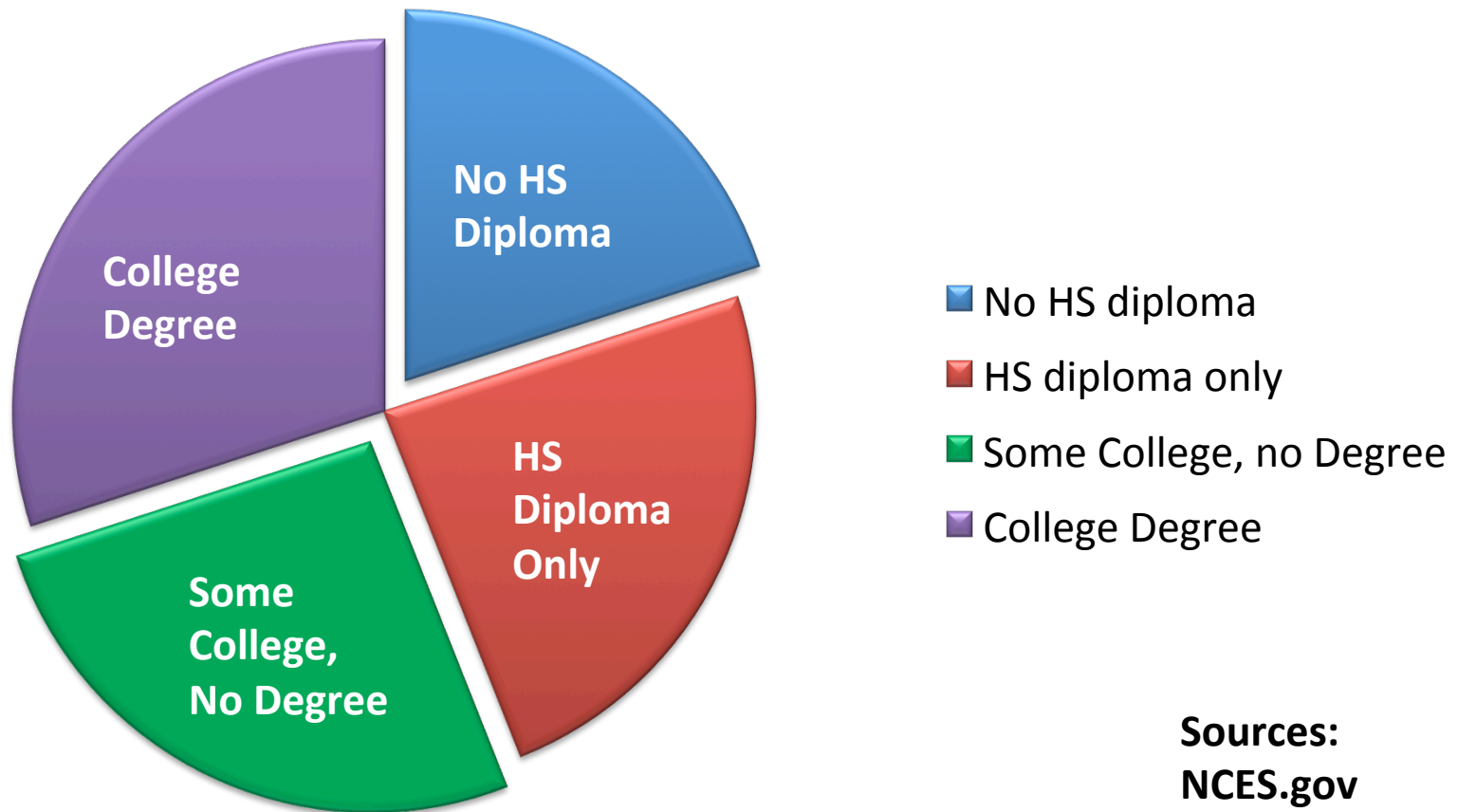
Sources:  
NCES.gov  
ACT.org  
OECD.org

# Highest Educational Attainment US Young Adults



Sources:  
NCES.gov  
ACT.org  
OECD.org

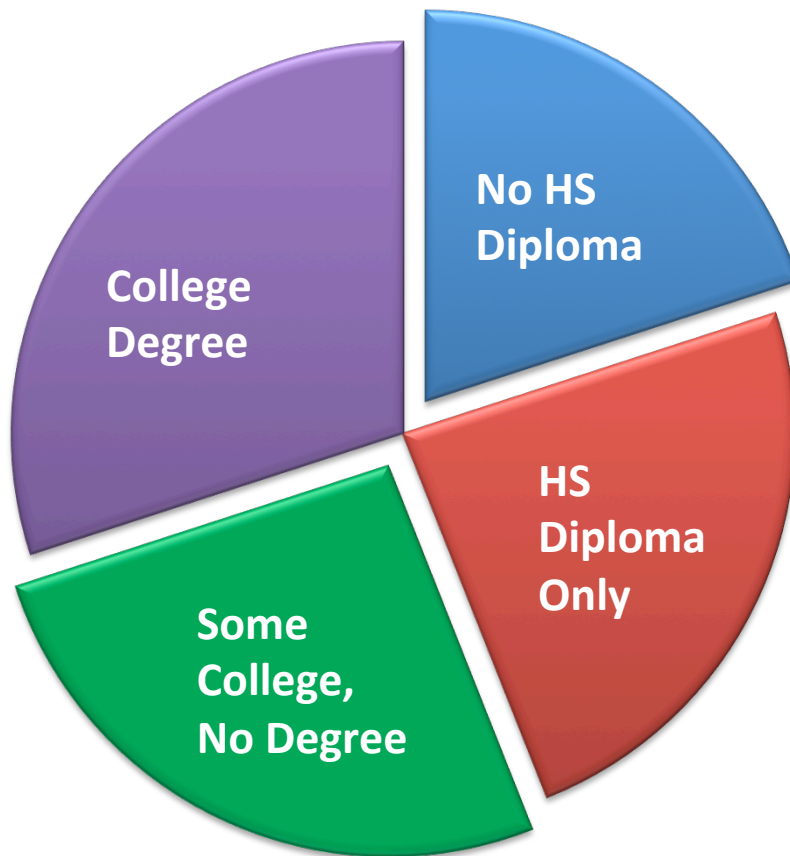
# Highest Educational Attainment US Young Adults



Sources:  
NCES.gov  
ACT.org  
OECD.org

# “Drop-Out Nation”

Harvard 2011 Report: *Pathways to Prosperity*



The United States now has the highest college dropout rate in the industrialized world.

# ACT Reading Score $\geq$ 21 Predicts College Success:

But only 46 % of those tested nationally get a score of  $\geq$  21

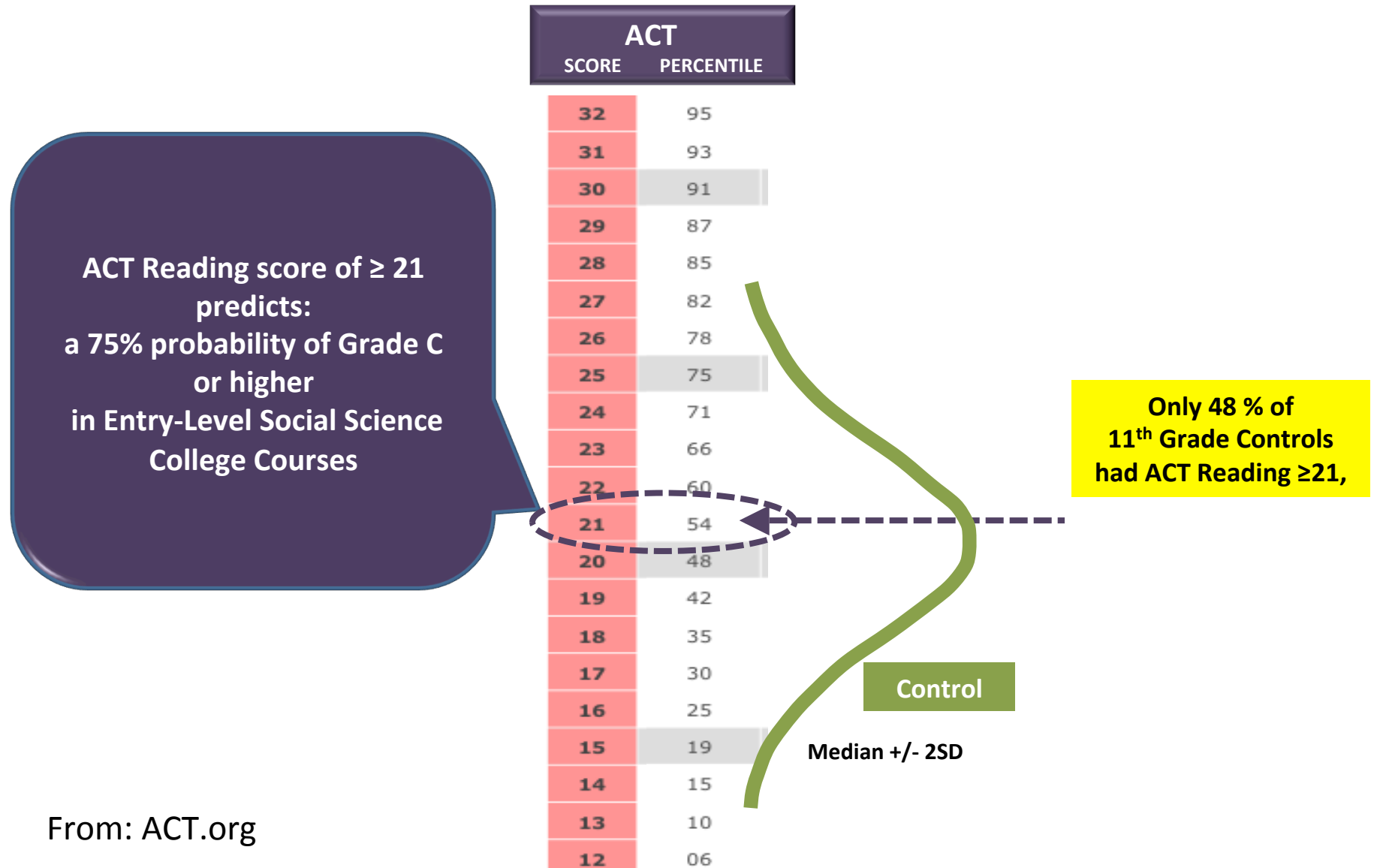
ACT Reading score of  $\geq$  21 predicts:  
a 75% probability of Grade C or higher in Entry-Level Social Science College Courses

ACT	
SCORE	PERCENTILE
32	95
31	93
30	91
29	87
28	85
27	82
26	78
25	75
24	71
23	66
22	60
21	54
20	48
19	42
18	35
17	30
16	25
15	19
14	15
13	10
12	06

From: ACT.org

# ACT Reading Score $\geq 21$ Predicts College Success:

Control Group's Scores in Randomized Trial – Same as National Average



From: ACT.org

# Live Ink Programs Increase ACT Reading

## Scores:

An additional 15% had score  $\geq 21$ , which Predicts College Success

ACT SCORE	PERCENTILE
-----------	------------

32	95
31	93
30	91
29	87
28	85
27	82
26	78
25	75
24	71
23	66
22	60
21	54
20	48
19	42
18	35
17	30
16	25
15	19
14	15
13	10
12	06

ACT Reading score of  $\geq 21$  predicts:  
a 75% probability of Grade C or higher in Entry-Level Social Science College Courses

Live Ink

Only 48 % of 11<sup>th</sup> Grade Controls had ACT Reading  $\geq 21$ , but 63 % of Live Ink Group – an additional 15% -- had ACT Reading  $\geq 21$

Control

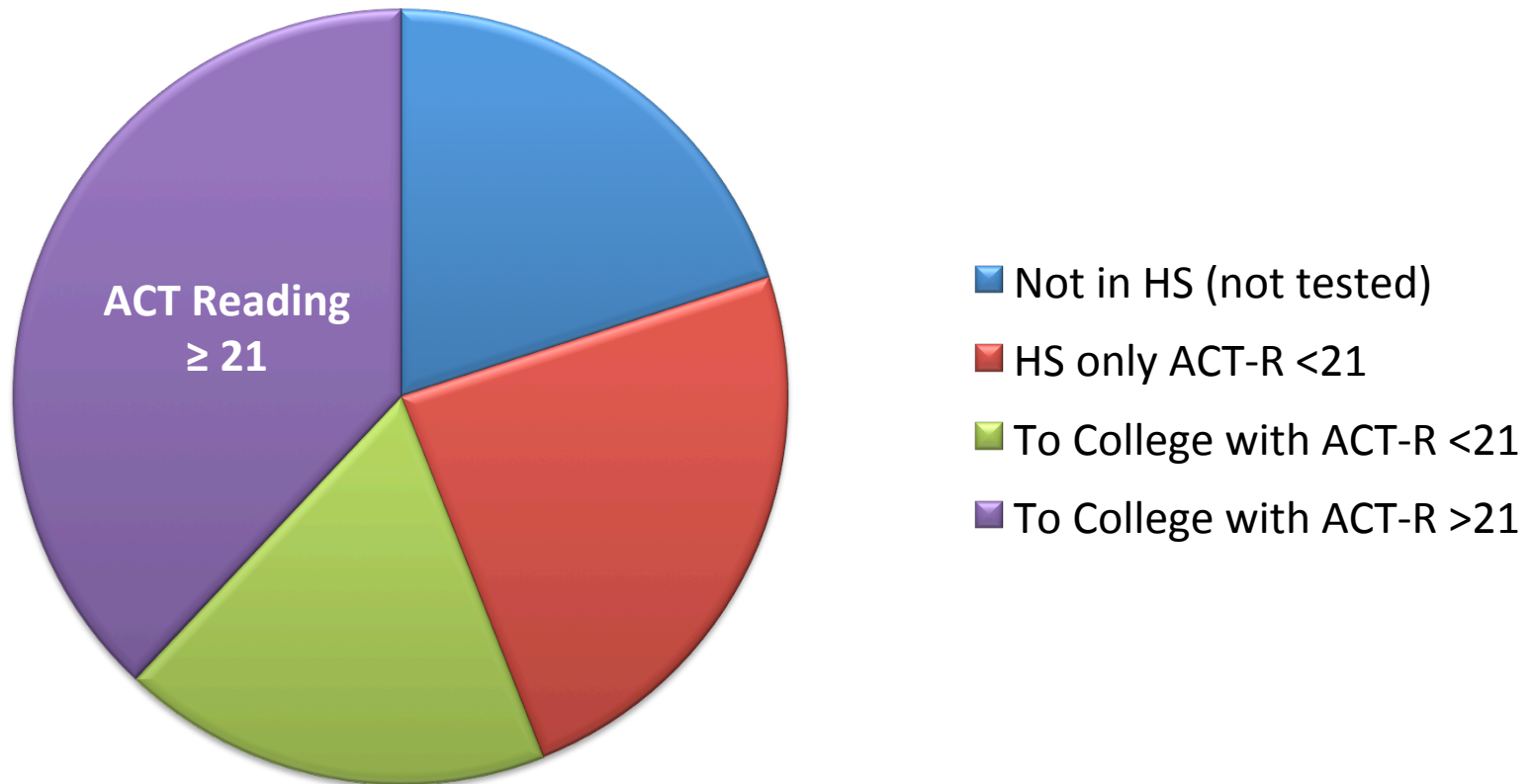
Median +/- 2SD



# ACT Reading Scores & College Plans

## Control Group Scores

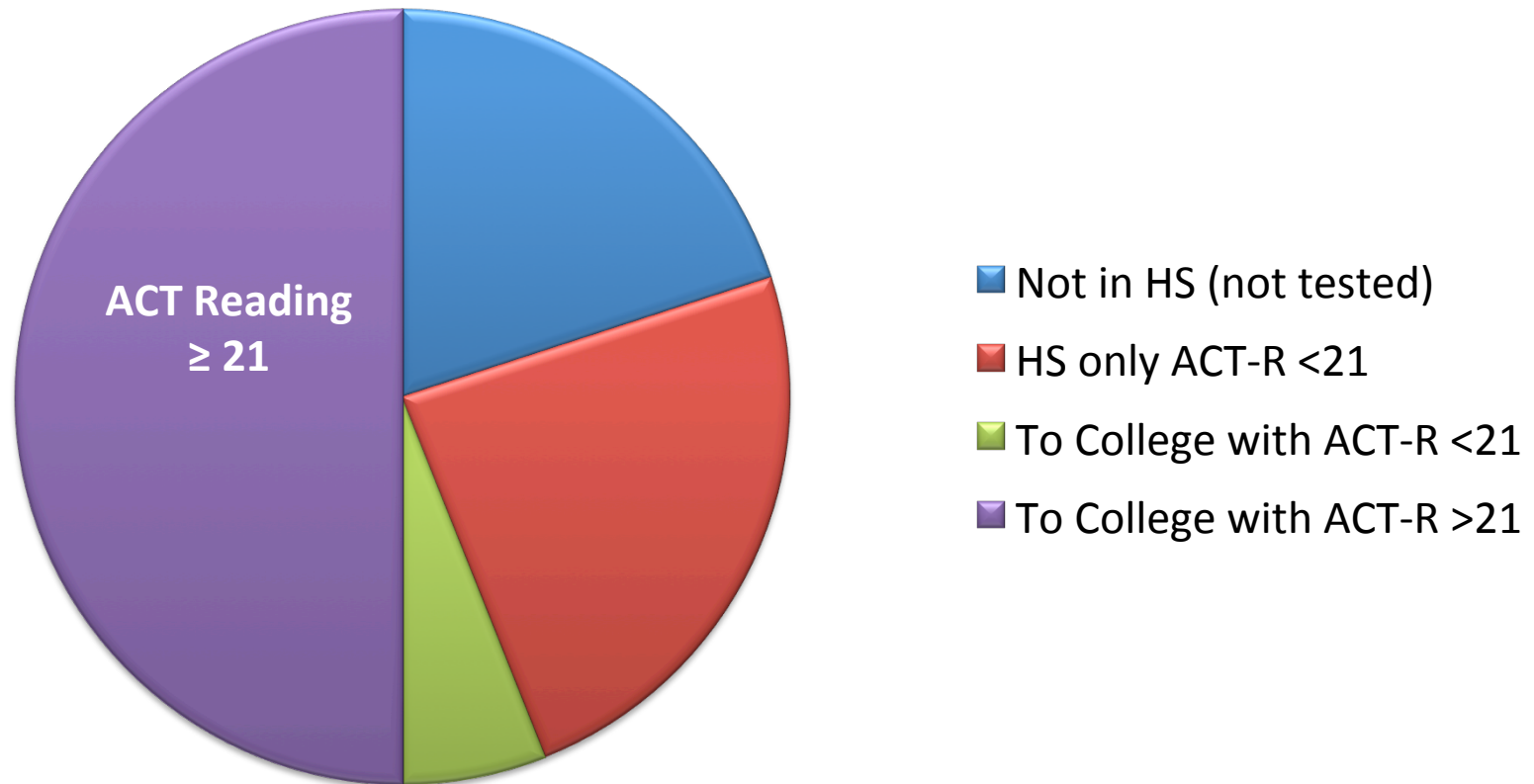
17 year olds



# ACT Reading Scores & College Plans

Proportion of Live Ink Group with Score  $\geq 21$

17 year olds



## library

» show library menu

ebook



Connect Reading 2.0  
McGraw-Hill, 2e



Using Live Ink, you'll:

- understand the material better
- remember more, for longer
- read more comfortably

[Learn more](#)  
about Live Ink

[read with Live Ink](#)

Navigation bar with icons for back, forward, search, and tools. Includes a search box labeled "search ebook" and a "go" button.

### Chapter 3. Communications Readings

reading

video

images

my notebook

Chapter 3 Sections ▾

Page 30

#### 20 Weeks to Happiness

Level 3

By Richard Handler

If Thomas Jefferson were a psychology graduate student today, he'd probably think of himself as a positive psychologist. It was Jefferson, after all, who began the Declaration of Independence with the statement that human beings aren't only created equal but "endowed by their Creator with certain unalienable Rights, [and] that among these are Life, Liberty and the pursuit of Happiness." Happiness was the word he chose, not pursuit of power or economic gain. 1

Jefferson didn't formally study happiness. He wanted each man to find his own. Judging by his writings, he wasn't always happy himself, especially if you define happiness as a smiley-faced succession of positive feelings. Nor was he a particularly religious man. He didn't think that a happy human life was a reward for obeying a Supreme Being or a set of rules laid down in a holy book. He was a lover of the Greek classics, a believer in progress, a deist, and a man of the Enlightenment. His faith lay in the notion that philosophic inquiry, reason, and study of the natural world could lead one to what Aristotle called "the good life." That was the bedrock of Jefferson's secular faith—a view that many positive psychologists share today. 2

That faith led Jefferson to a full and productive life, replete with the factors that today's positive psychologists say are crucial to the whole-grained, solid, muscular happiness they promote. Jefferson had many friends (recent demographic 3

« my courses

## library

show library menu

ebook



Connect Reading 2.0  
McGraw-Hill, 2e



Using Live Ink, you'll:

- understand the material better
- remember more, for longer
- read more comfortably

[Learn more about Live Ink](#)

read with Live Ink

### 20 Weeks to Happiness



Panel 1 of 125



By Richard Handler

If Thomas Jefferson  
 were a psychology  
 graduate student  
 today,  
 he'd probably think  
 of himself  
 as a positive psychologist.

It was Jefferson,  
 after all,  
 who began the  
 Declaration of Independence  
 with the statement  
 that  
 human beings aren't only  
 created equal  
 but  
 "endowed by their Creator  
 with certain  
 unalienable Rights,  
 [and] that among these  
 are Life,  
 Liberty  
 and the pursuit of Happiness."

the factors that today's positive psychologists say are crucial  
 to the whole-grained, solid, muscular happiness they  
 promote. Jefferson had many friends (recent demographic

my courses

# library

show library menu  
ebook



Connect Reading 2.0  
McGraw-Hill, 2e



- Using Live Ink, you'll:
- understand the material better
  - remember more, for longer
  - read more comfortably

Learn more about Live Ink

read with Live Ink

## 20 Weeks to Happiness

Panel 1 of 125

By Richard Handler

If Thomas Jefferson  
 were a psychology  
 graduate student  
 today,  
 he'd probably think  
 of himself  
 → as a positive psychologist.

It was Jefferson,  
 after all,  
 who began the  
 Declaration of Independence  
 → with the statement  
 that  
 human beings aren't only  
 created equal  
 but  
 → "endowed by their Creator  
 with certain  
 unalienable Rights,  
 [and] that among these  
 are Life,  
 Liberty  
 and the pursuit of Happiness."

the factors that today's positive psychologists say are crucial  
 to the whole-grained, solid, muscular happiness they  
 promote. Jefferson had many friends (recent demographic

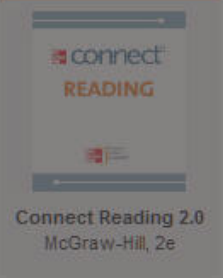
## How Live Ink Works:

- Lines break at meaningful phrases.

my courses

### library

show library menu  
ebook



Connect Reading 2.0  
McGraw-Hill, 2e



Using Live Ink, you'll:

- understand the material better
- remember more, for longer
- read more comfortably

[Learn more about Live Ink](#)

read with Live Ink

## 20 Weeks to Happiness

Panel 2 of 125

Happiness  
 was the word  
 he chose,  
 not pursuit of power  
 or economic gain.

Jefferson  
 didn't formally study happiness.

He wanted each man  
 to find his own.

Judging  
 by his writings,  
 he wasn't always happy himself,  
 especially  
 if you define happiness  
 as a smiley-faced succession  
 of positive feelings.

Nor was he  
 a particularly religious man.

## How Live Ink Works:

- Lines break at meaningful phrases.
- Shorter segments fit the eye-span.

the factors that today's positive psychologists say are crucial to the whole-grained, solid, muscular happiness they promote. Jefferson had many friends (recent demographic

### 20 Weeks to Happiness

Panel 3 of 125

He **didn't think** that  
 a happy human life  
**was** a reward  
 → for obeying  
 a Supreme Being  
 or a set of rules  
 laid down  
 in a holy book.


He **was** a lover  
 of the Greek classics,  
 a believer in progress,  
 a deist,  
 and a man  
 of the Enlightenment.

His faith **lay**  
 in the notion  
 that philosophic inquiry,  
 reason,  
 → and study  
 of the natural world  
**could** lead one  
 to what Aristotle called  
 "the good life."


library

show library menu

ebook



Connect Reading 2.0  
 McGraw-Hill, 2e



Using Live Ink, you'll:

- understand the material better
- remember more, for longer
- read more comfortably

Learn more about Live Ink

read with Live Ink

## How Live Ink Works:

- Lines break at meaningful phrases.
- Shorter segments fit the eye-span.
- Indentations guide eye-movements to show relationships between phrases.

the factors that today's positive psychologists say are crucial to the whole-grained, solid, muscular happiness they promote. Jefferson had many friends (recent demographic

# library

» show library menu

ebook



U.S.: A Narrative History  
Davidson, 2e



Using Live Ink, you'll:

- understand the material better
- remember more, for longer
- read more comfortably

[Learn more](#) about Live Ink

[read with Live Ink](#)

Navigation bar with: left arrow, right arrow, 'jump to pg' input, 'go' button, 'book contents' dropdown, icons for highlighter, sticky note, eraser, printer, settings, 'search ebook' input, 'go' button.

## Chapter 2. Old Worlds New Worlds

reading

images

exercises

my notebook

Chapter 2 Sections ▾

### ENGLAND'S ENTRY INTO AMERICA

Among the gentlemen eager to win fame and fortune were Humphrey Gilbert and Walter Raleigh, two adventurers with conquistador appetites for more and more. The pair were like most of the English who went to Ireland, ardent Protestants who viewed the native Catholic inhabitants as superstitious, pagan savages: "They blaspheme, they murder, commit whoredome," complained one Englishman, "hold no wedlocke, ravish, steal. ..." Thus the English found it easy enough to justify their conquest. They proclaimed it their duty to teach the Irish the discipline of hard work, the rule of law, and the truth of Protestant Christianity. And, while the Irish were learning these civilized, English ways, they would not be allowed to buy land or hold office or serve on juries or give testimony in courts or learn a trade or bear arms.





library

show library menu

ebook



U.S.: A Narrative History  
Davidson, 2e



Using Live Ink, you'll:

- understand the material better
- remember more, for longer
- read more comfortably

Learn more about Live Ink

read with Live Ink

Old Worlds, New Worlds: 1400—1600

Panel 143 of 189

ENGLAND'S ENTRY INTO AMERICA

Among the gentlemen  
eager  
to win fame and fortune  
were Humphrey Gilbert  
and Walter Raleigh,  
two adventurers  
with conquistador appetites  
for more and more.

The pair were like  
most of the English  
who went to Ireland,  
ardent Protestants  
who viewed  
the native  
Catholic inhabitants  
as superstitious,  
pagan savages:  
"They blaspheme,  
they murder,  
commit whoredome,"  
complained one Englishman,  
"hold no wedlocke,  
ravish, steal...."

### Old Worlds, New Worlds: 1400—1600

Panel 144 of 189

Thus the English  
found it easy enough  
to justify their conquest.

They proclaimed it  
their duty  
to teach the Irish  
the discipline of hard work,  
the rule of law,  
and the truth  
of Protestant Christianity.

And,  
while the Irish  
were learning these civilized,  
English ways,  
they would not be allowed  
to buy land  
or hold office  
or serve on juries  
or give testimony in courts  
or learn a trade  
or bear arms.

### ENGLAND'S ENTRY INTO AMERICA

Among the gentlemen eager to win fame and fortune were Humphrey Gilbert and Walter Raleigh, two adventurers with conquistador appetites for more and more. The pair were like most of the English who went to Ireland, ardent Protestants who viewed the native Catholic inhabitants as superstitious, pagan savages: "They blaspheme, they murder, commit whoredome," complained one Englishman, "hold no wedlocke, ravish, steal..." Thus the English found it easy enough to justify their conquest. They proclaimed it their duty to teach the Irish the discipline of hard work, the rule of law, and the truth of Protestant Christianity. And, while the Irish were learning these civilized, English ways, they would not be allowed to buy land or hold office or serve on juries or give testimony in courts or learn a trade or bear arms.



## library

show library menu  
ebook



U.S.: A Narrative History  
Davidson, 2e



Using Live Ink, you'll:

- understand the material better
- remember more, for longer
- read more comfortably

Learn more about Live Ink

read with Live Ink

### Old Worlds, New Worlds: 1400—1600



Panel 145 of 189



When the Irish **rebelled**  
 at that program  
 of "liberation,"  
 the English  
 ruthlessly **repressed** them,  
 slaughtering  
 not only combatants  
 but civilians as well.

Most English in Ireland,  
 like most Spaniards  
 in America,  
**believed** that  
 native peoples  
 who **resisted** civilization  
 and proper Christianity  
**should be subdued** at any cost.

No scruples  
**stopped** Humphrey Gilbert,  
 in an insurgent country,  
 from planting  
 the path to his camp  
 with the severed heads  
 of Irish rebels.

## library

show library menu

ebook



U.S.: A Narrative History  
Davidson, 2e



Using Live Ink, you'll:

- understand the material better
- remember more, for longer
- read more comfortably

Learn more about Live Ink

read with Live Ink

search ebook go

my notebook

Chapter 2 Sections



connect<sup>®</sup>



## McGraw-Hill Connect<sup>®</sup> with Live Ink<sup>®</sup>

- A tool that adapts and individualizes each student's reading experience
- Increased reading speed & comprehension, even when returning to block format.
- Higher scores on exams across all disciplines
- Reduced eyestrain when reading on a screen